

Maclean's All-Star Canadian Football Teams

December 1st, 1936

# Maclean's

Canada's Newsweek

5¢  
a copy



Gossip!

OVER A QUARTER OF A MILLION NET PAID . . . THE LARGEST MAGAZINE CIRCULATION IN CANADA





























# CHEVROLET 1937

## The Complete Car... ...Completely New



**Y**OU'LL look your best in this new Chevrolet, looking of all cheery cars. For it's "complete—and completely new", in looks. It embodies the most marked appearance change in all Chevrolet history—with Diamond T even up there styling notably new, to the Impulse 4-4.

It's the only car in its field with the unusual new All Steel, All Weld Body by Fisher—with the famous Solid Steel Turnover Top and Ventral construction.

It's the outstanding long-lived performer—with a

complete new V8 overhead engine for greater power and acceleration—perfected hydraulic brakes—and improved "Knee-Action" gliding ride.

Just two things are old... the famous rugged Chevrolet dependability... the proved standard Chevrolet value.

See and drive the 1937 Chevrolet today. Get all the newest changes in styling, combined with the lowest prices and the lowest operating costs in "The American Car—Completely New".

See these in two makes.

Monthly payments to suit your purse on the General Motors Installment Plan



NEW CHEVROLET COUPE  
SPECIFIC STYLING



NEW HIGH COMPRESSION  
VALVE-IN-HEAD ENGINE



PERFECTED HYDRAULIC BRAKES  
(With Double Articulated Brake Shoe Springs)



GENUINE FISHER  
NO-DEAD VENTILATION



SAFETY PLATE BRACES ALL BODYPARTS



NEW ALL-STEEL, ALL-WELD THROAT TOP  
BODY BY FISHER WITH SHUTTLED CONSTRUCTION



ANNOUNCING A NEW GENERAL MOTORS VALUE..



# Pontiac 224

## Enters the Low Price Field with a Great New Car!

**N**OW! A big, new Pontiac at a new low price! An entrant of modern design into the low price field, with a great new line. If you want the smart but your own car dollar, the new Pontiac "224" will fit into your scheme of things in a very definite way. For it offers best rock economy—in fuel cost and operating cost—more luxury, greater comfort, more of everything you want, at the price you want to pay.

**Step aside—take a ride.** The all-steel, offset Torque Top Body by Ford with Universal Construction, puts vital safety over head and all around you. Decidedly in the security of the solid steel floor. At line of vision, Safety Glass. Bottle back in car (interior or outside) at your favorite easy chair. Comfortable as an arm-chair home—with luxury appointments and refinements found in no other low priced car.

Pontiac's big, powerful engine. . . . Richer No-Drift Ventilator.

. . . Space-wide transmission. . . . Improved Knee-Action. . . . Close-point steering. . . . Hydraulic Brakes. . . . These, and many other outstanding features contribute to the enjoyment of Pontiac's gliding ride.

Follow the sensible habit of timely repairs. . . . Sleep when you choose your 1937 car. Every comparison you make will convince you that Pontiac where you insure for less. . . . That it's 1937's smartest buy. Anticipating its small expense to its gasoline and oil. Anticipating the many ways it saves you money!

Ten minutes behind the wheel will tell a story more convincing than words. So why not arrange for a test of a worthy Pontiac dealer's? You'll be interested to learn how easily you can own a new Pontiac "224" with your present car as part payment—and the balance arranged through the convenient terms of the General Motors Treatment Plan.

Prove more than your nose to the gas pump. It's a matter of no burning and oil.



A big car... inside and out... More in every direction than what it looks like.



Pontiac "224" sets new standards of Superior transportation in the low-price class.



Finger-like motion, for door-latch locking. Locking need not be in vain. No more fumbling with keys.



### 15 FEATURES THAT EMPHASIZE THE VALUE

1. All-steel, all-steel Torque Top Body by Ford with Universal Construction.
2. Heavy Duralumin "Steel Shock" Springs.
3. Larger Windows.
4. Door Latch, Hydraulic Brake.
5. Light Blue Interior, Floor-Buffered Engine.
6. Lightweight Duralumin Fenders.
7. Double Strength, 1 Way Shockless Frame.
8. Improved Knee Action Safety Side.
9. Improved Center Point Steering.
10. Close Point Wheel Suspension.
11. Safety Glass Throughout.
12. Motor No-Drift Ventilator.
13. Safety Glass.
14. Steel Type Emergency Brake.
15. Decent Tire and Lug Cap Combination.



# OLDSMOBILE *for* 1937



**NEW  
DYNAMIC BEAUTY**  
Sets the Style for 1937

If you want to know what's new in motor cars for 1937, see the great new Oldsmobile — now on display. Our glass will tell you that Oldsmobile is again the Style Leader... with new Dynamic Beauty that is the talk of the motor shows. One rule in this bigger, finer Oldsmobile will reveal the extra roominess inside... the superior performance of its lightest-powered engines. And our persons will show you that Oldsmobile offers the biggest value for your money in the long-priced field.

Topping the list of Oldsmobile's new features for 1937 is a new all-metal, all-steel Tourist Top Body by Fisher... featuring Universal convenience. The entire body is welded into one structure of steel... to provide the owner in strength, durability and safety. And for added strength, Oldsmobile offers you new completely-painted Super Hydraulic Brakes.

The more closely you inspect the 1937 Oldsmobile the more you will be convinced that everything about it is bigger and finer. The wheelbase is longer, the chassis is wider, the frame is heavier and stronger, and the leaders are heavier.

New Cruise Steering, with Cruise Control, adds to the ease of handling. New Dual Stabilizers, front and rear, improve the smoothness of the Road Action Ride. New, bigger engines deliver greater power, faster pick-up and more miles in the gallon.

The new 1937 Oldsmobile is built by 40 years' experience in fine-car building. It has everything that's modern... and it is priced down with the lowest. See and drive the great new Oldsmobile and remember, you can make your purchase on the General Motors Layaway Plan, with installments payments as low as your terms.

**NEW BIGGER  
ENGINE**  
with Dual Stabilizers



**BIGGER AND ROOMIER**  
UNIVERSAL TOURIST TOP HOODS

THE CAR THAT HAS EVERYTHING FOR 1937





Christmas time... WITH THE ACCENT ON time!

Choose a smart, distinguished  
ELGIN



Christmas... and a lovely, useful world of watches and watches to be explored. In tomorrow's paper, look for a smart, distinguished Elgin watch, a fine, useful, and useful... (text continues)

Three watches are... (text continues)

... (text continues)

... (text continues)

### Small Puddle

Continued from page 15—Starts on page 15

When he had finished, called the first... (text continues)

... (text continues)

... (text continues)

... (text continues)

... (text continues)

... (text continues)

... (text continues)

... (text continues)

... (text continues)

... (text continues)

... (text continues)

... (text continues)

For Christmas 1936 COLGATE-PALMOLIVE GIFT BOXES LOVELY TO GIVE OR TO GET

25¢ to \$1.50

These famous Colgate-Palmolive Gift Boxes have been developed with you in mind. They are lovely to give and lovely to get. They are lovely to give and lovely to get. They are lovely to give and lovely to get.

Colgate Gift Box, for three thousand of men who are Colgate men. Colgate men, to keep their teeth glowing white, Colgate men, to give their teeth, Colgate men, to keep their teeth white, Colgate men, to give their teeth white, Colgate men, to give their teeth white.

Colgate Gift Box, for three thousand of men who are Colgate men. Colgate men, to keep their teeth glowing white, Colgate men, to give their teeth, Colgate men, to keep their teeth white, Colgate men, to give their teeth white, Colgate men, to give their teeth white.

For three men with strong hands and strong arms. For three men with strong hands and strong arms. For three men with strong hands and strong arms. For three men with strong hands and strong arms. For three men with strong hands and strong arms.

For three men with strong hands and strong arms. For three men with strong hands and strong arms. For three men with strong hands and strong arms. For three men with strong hands and strong arms. For three men with strong hands and strong arms.

For three men with strong hands and strong arms. For three men with strong hands and strong arms. For three men with strong hands and strong arms. For three men with strong hands and strong arms. For three men with strong hands and strong arms.

For three men with strong hands and strong arms. For three men with strong hands and strong arms. For three men with strong hands and strong arms. For three men with strong hands and strong arms. For three men with strong hands and strong arms.

### Renewal Notices

If you have already sent along your renewal, please disregard this renewal notice. If you have not, please send your renewal notice to the publisher of this paper. If you have not, please send your renewal notice to the publisher of this paper.











**The MATCH STAY ONLY**

**"Chemi-Sealed"**

**MIKADO**

is a uniquely smooth Hold-a-Burn to MIKADO's point. Since the shiny film the head of each and every match is made of a special MIKADO brand, they glow for you like a film of brilliant light when you strike them. The glow is a polished light glow, and it's a glow that's yours to enjoy. It's a glow that's yours to enjoy. It's a glow that's yours to enjoy.

**34% STRONGER TOO!**

Chemi-Sealed, the new way to smoke. It's a glow that's yours to enjoy. It's a glow that's yours to enjoy. It's a glow that's yours to enjoy.

**EAGLE**

**"Chemi-Sealed"**

**MIKADO**

MADE IN JAPAN. 100% TOBACCO. 100% TOBACCO. 100% TOBACCO.

**NEW HAND-KNIT SMARTNESS**

**REGENT**

**Knit-Wooler**

**STYLE ROOM™**

**35c**

**REGENT WOOLS**

**Continued from p. 41**

of the world's best. It's a glow that's yours to enjoy. It's a glow that's yours to enjoy. It's a glow that's yours to enjoy.

**Miss Tracy to Germany**

IT GOES without saying that the world's best. It's a glow that's yours to enjoy. It's a glow that's yours to enjoy. It's a glow that's yours to enjoy.

**These are America's frontiers.**

Thomas Alexander and Dr. David H. These are America's frontiers. These are America's frontiers. These are America's frontiers.

**Testing for Life**

WE ARE not yet ready to say that the world's best. It's a glow that's yours to enjoy. It's a glow that's yours to enjoy. It's a glow that's yours to enjoy.

**The Progress of Science**

**PHOTOGRAPH**

**AN ELECTRIC glow**

**PHOTOGRAPH**

**Willie Nelson a year-late takes the road**

It's a glow that's yours to enjoy. It's a glow that's yours to enjoy. It's a glow that's yours to enjoy.

**It's a glow that's yours to enjoy**

It's a glow that's yours to enjoy. It's a glow that's yours to enjoy. It's a glow that's yours to enjoy.

**It's a glow that's yours to enjoy**

It's a glow that's yours to enjoy. It's a glow that's yours to enjoy. It's a glow that's yours to enjoy.

**It's a glow that's yours to enjoy**

It's a glow that's yours to enjoy. It's a glow that's yours to enjoy. It's a glow that's yours to enjoy.

**SCOTLAND'S WONDERLAND**

**THE WESTERN ISLANDS**

**Coming to the Continent?**

**Coming to the Continent?**

It's a glow that's yours to enjoy. It's a glow that's yours to enjoy. It's a glow that's yours to enjoy.

**DAVID MACBRAYN LTD.**

**"The Road Race"**

**DAVID MACBRAYN LTD.**

**Complexion by MORNY**

**Complexion by MORNY**

**Let Morny Help You to Get Absorbed**

**Let Morny Help You to Get Absorbed**

**A Seabird Fights**

**A Seabird Fights**

**A Seabird Fights**

It's a glow that's yours to enjoy. It's a glow that's yours to enjoy. It's a glow that's yours to enjoy.

**A Seabird Fights**

It's a glow that's yours to enjoy. It's a glow that's yours to enjoy. It's a glow that's yours to enjoy.

**A Seabird Fights**

It's a glow that's yours to enjoy. It's a glow that's yours to enjoy. It's a glow that's yours to enjoy.

**See if the Shade of Face Powder You Have Been Using is the Right One for You!**

**See if the Shade of Face Powder You Have Been Using is the Right One for You!**

**See if the Shade of Face Powder You Have Been Using is the Right One for You!**

It's a glow that's yours to enjoy. It's a glow that's yours to enjoy. It's a glow that's yours to enjoy.

**See if the Shade of Face Powder You Have Been Using is the Right One for You!**

It's a glow that's yours to enjoy. It's a glow that's yours to enjoy. It's a glow that's yours to enjoy.

**See if the Shade of Face Powder You Have Been Using is the Right One for You!**

It's a glow that's yours to enjoy. It's a glow that's yours to enjoy. It's a glow that's yours to enjoy.

**"TAKE A NUMBER, PLEASE!"**

**"TAKE A NUMBER, PLEASE!"**

**See if the Shade of Face Powder You Have Been Using is the Right One for You!**

**See if the Shade of Face Powder You Have Been Using is the Right One for You!**







[illegible]

**annualized MOORE**—company's 1991  
earnings per share, \$1.00; 1992 earnings  
per share, \$1.00; 1993 earnings per share,  
\$1.00; 1994 earnings per share, \$1.00  
\$1.00

**MOORE**—company's 1991 earnings per  
share, \$1.00; 1992 earnings per share,  
\$1.00; 1993 earnings per share, \$1.00  
1994 earnings per share, \$1.00  
\$1.00

**THE LARGEST STOCKS**—company's 1991  
earnings per share, \$1.00; 1992 earnings  
per share, \$1.00; 1993 earnings per share,  
\$1.00; 1994 earnings per share, \$1.00  
\$1.00

**THE NEW  
WILKINSON  
RAZOR**

**Do You Need SLOWEY'S to Control  
Unightly DANDRUFF?**

**GLOVERS** MADE IN U.S.A.

**WRITE** to Harry



Here is an illustration of a person's face, possibly a woman, looking downwards. The image is very dark and grainy.

...and the ... ..  
... ..  
... ..  
... ..

© 2000 Blackwell Science Ltd, *Journal of Internal Medicine* 247: 393–400

© 2004 Blackwell Publishing Ltd *Journal of Internal Medicine* 255: 111–118

[illegible][illegible][illegible][illegible][illegible][illegible][illegible][illegible]

















# Announcing

THE NEW  
FORD V-8 CARS  
FOR 1937



New and modern in appearance, the Ford V-8 for 1937 is powered by a modern V-type, 8-cylinder engine. But this year, two sizes of this engine are offered—an improved 85-horsepower size for maximum performance—a new 60-horsepower size for maximum economy. It is still one car, one standard of size and comfort. With the smaller engine optional in standard body types, new low prices are brought to the Ford line. The 1937 Ford is a beautiful car, inside and out. It is marked with many improvements for greater comfort—greater safety. It is more than ever

THE QUALITY CAR IN THE LOW-PRICE FIELD